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MESSAGE: RE: SERIAL NO. 09/837,377 - Filed April 19, 2001  
Applicant: Mark LANDESMANN  
For: *BUYER-DRIVEN TARGETING OF PURCHASING ENTITIES*

### PRELIMINARY AMENDMENT

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Mark LANDESMANN

Title: BUYER-DRIVEN TARGETING OF PURCHASING ENTITIES

Appl. No.: 09/837,377

Filing Date: 04/19/2001

Examiner: Andrew I. Faile

Art Unit: 2611

**OFFICIAL**

**PRELIMINARY AMENDMENT UNDER 37 CFR 1.115**

Mail Stop NON-FEE AMENDMENT  
Commissioner for Patents  
PO Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Prior to examination of the present Continuing Application, Applicant respectfully requests that the application be amended as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this document.

**Remarks/Arguments** begin on page 13 of this document.

Please amend the application as follows: